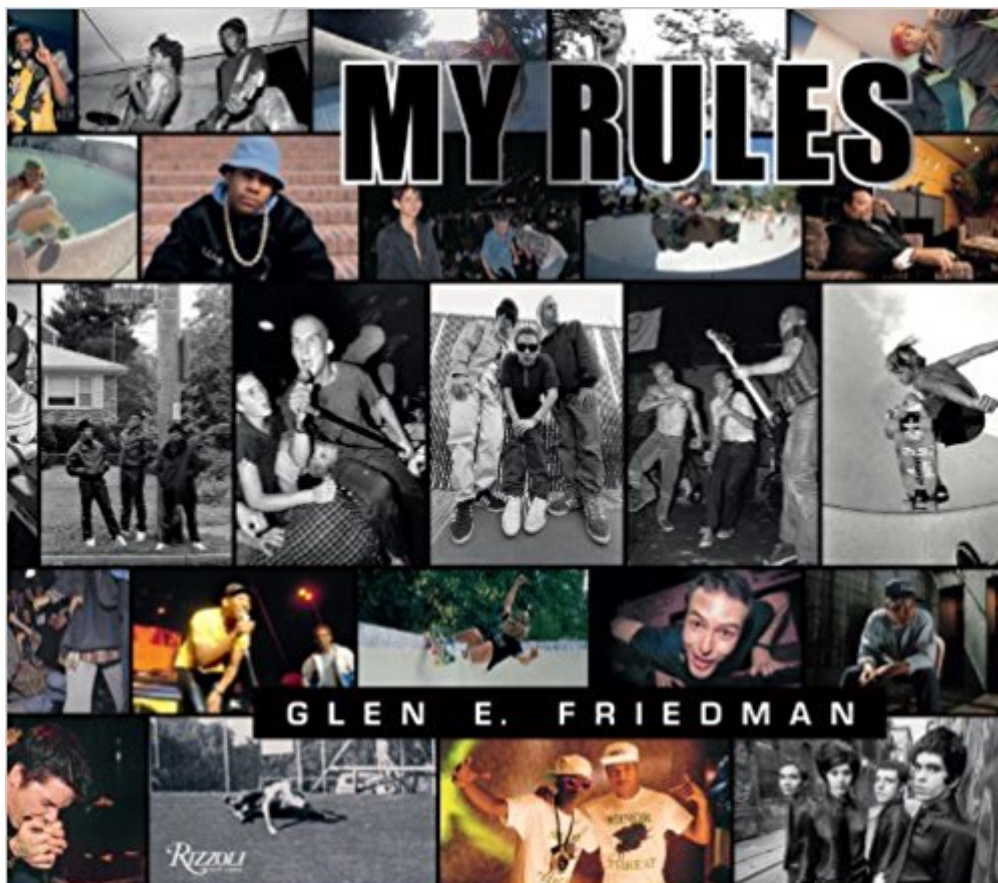


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# Glen E. Friedman: My Rules



## Synopsis

The definitive monograph of Glen E. Friedman, a pioneer of skate, punk, and hip-hop photography, including much never-before-published work. Glen E. Friedman is best known for his work capturing and promoting rebellion in his portraits of artists such as Fugazi, Black Flag, Ice-T, Dead Kennedys, Minor Threat, The Misfits, Bad Brains, Beastie Boys, Run-D.M.C., and Public Enemy, as well as classic skateboarding originators such as Tony Alva, Jay Adams, Alan "Ollie" Gelfand, Duane Peters, and Stacy Peralta, and a very young Tony Hawk. Designed in association with celebrated street and graphic artist Shepard Fairey, this monograph captures the most important and influential underground heroes of skateboarding, punk, and hip-hop cultures. *My Rules* is an unprecedented window into the three most significant countercultures of the last quarter of the twentieth century, and Friedman's photographs define those important movements that he helped shape. A remarkable chronicle and a primer about the origins of radical street cultures, *My Rules* is also a statement of artistic inspiration for those influenced by these countercultures.

## Book Information

Hardcover: 324 pages

Publisher: Rizzoli; 1st edition (September 16, 2014)

Language: English

ISBN-10: 0847843556

ISBN-13: 978-0847843558

Product Dimensions: 11.8 x 1.3 x 13.3 inches

Shipping Weight: 7 pounds (View shipping rates and policies)

Average Customer Review: 4.8 out of 5 stars 30 customer reviews

Best Sellers Rank: #330,388 in Books (See Top 100 in Books) #85 in Books > Arts &

Photography > Photography & Video > Lifestyle & Events > Lifestyle #174 in Books > Arts &

Photography > Photography & Video > Individual Photographers > Monographs #358 in Books

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## Customer Reviews

"Glen E. Friedman has shot some of the most iconic skateboarding, punk rock and hip-hop images you've ever seen. . . [his] in-your-face imagery spotlights the unmistakable vitality inherent across all three subcultures, making him a veritable Weegee of the early skate, punk and hip hop scenes. The NYC-based photographer's best-known book is the indispensable *Fuck You Heroes*, but his latest, *My Rules*, is just as compelling." -Maxim

Magazine" Friedman's latest book My Rules...was nothing short of amazing. This is literally a book that every skateboarder, musician and cultural enthusiast must get their hands on. It is more than worth it." -Juice Magazine "I don't normally write posts and say "you must own this! but you've gotta get this! Glen E. Friedman's new My Rules (Rizzoli) is simply stunning. A real masterpiece! It was a very pleasant and unexpected surprise indeed. The book is a glorious MONSTER, with huge color photographs and amazing B&W images. Glen's work splendidly captures historic moments in time." -DangerousMinds.net "My Rules is the new book from Glen E. Friedman with the best of his early skate, punk, and hip-hop photography along with essays by the key players in each movement. "The Skateboard Mag" "My Rules, the 324-page tome has over 350 photographs and illustrations, and comes with contributing essays by such culture heavyweights as the visual artist Shepard Fairey, Chuck D. of the Public Enemy | The book is a pretty comprehensive source of Friedman's here-and-now style of photography. Many photos of skaters mid-stride and bands mid-riff could not have been taken otherwise. Whether skate, punk, or hip-hop, Friedman photographed those who rebelled against the society that did not accept them in the first place. That some of them went on to influence popular culture and made it to the top of that very same society still seems somewhat strange. Whether Friedman is right or wrong is up for debate. But his photos, as a testament to the cultural energy in American streets in the late 20th Century, are not. " "StyleZeitgeist Magazine "Weighing in at seven pounds and featuring 100 never-before-published photos as well as essays from Rick Rubin, Shepard Fairey, Ad-Rock, Henry Rollins, and many more, My Rules is a stunning, 324-page time capsule of counterculture's most revealing moments, serving as a bible for youth in revolt looking for honest inspiration. " "Fader Magazine "Glen Friedman has taken so many photos of so many things that I love that his work sort of makes me annoyed and angry. The original My Rules photo zine came out in 1982, and this new book collects all the photos I love (skateboarding, hip-hop, punk rock, Public Enemy wearing Minor Threat shirts). It is a monster that should dominate all coffee tables this year, man" "Artforum "The Man Behind the Most Iconic Portraits of Skaters, Punks, and Rappers. The best of these portraits has been compiled in a new photo anthology called My Rules. At the time, Friedman says he was just making pictures of what inspired him. He had no idea he was creating an important historical record of some of the era's most influential musicians. " "Wired "..."represents some 30 years and 7 pounds of gorgeous hardcore, hiphop, and skateboarding history. " "Boingboing.net "It seems an insult that the work of photographer Glen

E. Friedman isn't more well known. The style of image he pioneered • a wide-eyed and wide-angled directness, at once natural and posed • is taken for granted in our popular culture, which has boldly ripped him off with very little credit. *My Rules* is a trip down memory lane, collecting many of Friedman's most memorable images throughout his life, bridging the countercultures of punk/hip-hop and skateboarding, fused by their confrontational styles.

Interspersed between the clusters of images are recollections from some of Friedman's collaborators and subjects, including rapper Chuck D of Public Enemy, former Black Flag singer Henry Rollins, and the artist Shepard Fairey, who collaborated on the design of the book with Friedman.

Artinfo: "Glen E. Friedman has spent the last 40 years creating the iconic images often associated with skateboarding, punk rock and hip hop and his new book, *My Rules*, brings an incredible collection of photographs from his archive together in one massive seven-pound tome. Friedman spoke to American Photo about combing through his archives, capturing counterculture movements and the never-before-seen gems that initially slipped through the cracks."

American Photo: "My Rules isn't Friedman's debut, but rather an expansion on his early documentation on the subcultures that have punched the mainstream in the jaw so many times that they've tapped out and tried to cash in on them instead."

ESPN

Glen E. Friedman's work has appeared in countless publications and exhibitions and is part of permanent collections, including those at the Metropolitan Museum of Art in New York and the Smithsonian Institution, Washington, D.C., among others. Shepard Fairey is a graphic designer. C. R. Stecyk III is the founder of Juxtapoz magazine. Henry Rollins is a musician and writer. Chuck D is a rap artist and activist. Tony Alva is a world-renowned skateboarder. Ian Mackaye is a musician and record label owner. Rick Rubin is an award-winning record producer. Adam Horovitz is a musician.

This book is a huge tome of photos from the 80's and early 90's chronicling Punk, Skating, and Hip Hop for those of us who wish they could have been there but couldn't for lack of years. Being 5 years old at the time I couldn't have caught Minor Threat at CBGB or Run DMC at the Palladium but there are plenty of photos from that time and place and many others in this book. Having plenty of friends who feel the same way I expect this book will see some serious use from guests leafing through it. The construction and print quality are good. Photos fill entire pages with unobtrusive captions. Commentary from the various musicians and skaters pictured are interspersed but the

book is easily 90% photos. Color quality is good, pages seem sturdy. Can't argue with the price point either. 35 bucks gets you a pretty hefty book.

Really a great book. I've flipped through several times and have enjoyed every page. Its a bit ironic to see the anarchistic musical heroes of my younger days on my coffee table, but we're all grown up now and that's the way it goes sometimes. A good read and brings back a lot of memories.

This is a masterwork. Not only the photos - many seen before, but also many new ones - but the sequencing, written contributions from artists, and packaging make this an absolute must-have for any fan of Glen E. Friedman. If you're interested in seeing or learning about the most monumental forces in the history of punk, hardcore, skating and rap, this is the quintessential photography collection. I could not put the book down once I started flipping through and look forward to looking at, and reading in more detail for years to come. Kudos to Glen E. Friedman for not only the amazing photos he's captured and shared, but for the presentation and effort in putting out this outstanding, must-have book.

LOVE IT!!! Absolutely love it. Arrived quite quickly (considering shipping to Mexico is usually a blow or takes an eternity...) and the book is immaculate. Nevertheless, the best part was opening the parcel's box: Felt like a belated Christmas gift. This book is a jewel. One to collect and keep if you are fond of all these bands and artists and players part of the underground culture featured in it. Glen E. Friedman's work and legacy here, people; or at least a well documented part of it. (Still need the Fugazi book, too!).

Worth every penny. Friedman is a legend. The photos and quality of print make this book underpriced in my opinion.

What can I say, Glen E Friedman documented all the things that have shaped my life. Skateboarding, Punk Rock and Hip Hop. He was at the center of so many things I loved documenting so many of my heroes. And this is the definitive collection of his work. Top notch all around. Couldn't imagine not purchasing this book. Don't imagine I'll ever get tired of flipping through it. I should have bought two, one to leave out on the coffee table where it'll undoubtedly attract the attention of most of my guests and one to save.

I bought this as a gift for my friend. The book was delivered on time for his birthday and I have heard nothing but positive reviews from him regarding the quality, content and writing. I only previewed this at a local bookstore ( I personally own F\*\*K You Heroes and The Idealist) to see if it was worth purchasing, In time I will buy a copy for myself as there are new photographs, and I really thought the lay out was top notch. Even the way the cover is made adds another touch of art to a grey collection of photographs by a truly amazing artist.

Got this book for my boyfriend for Christmas. He loves it- it is a beautiful book with tons of fascinating photos.

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